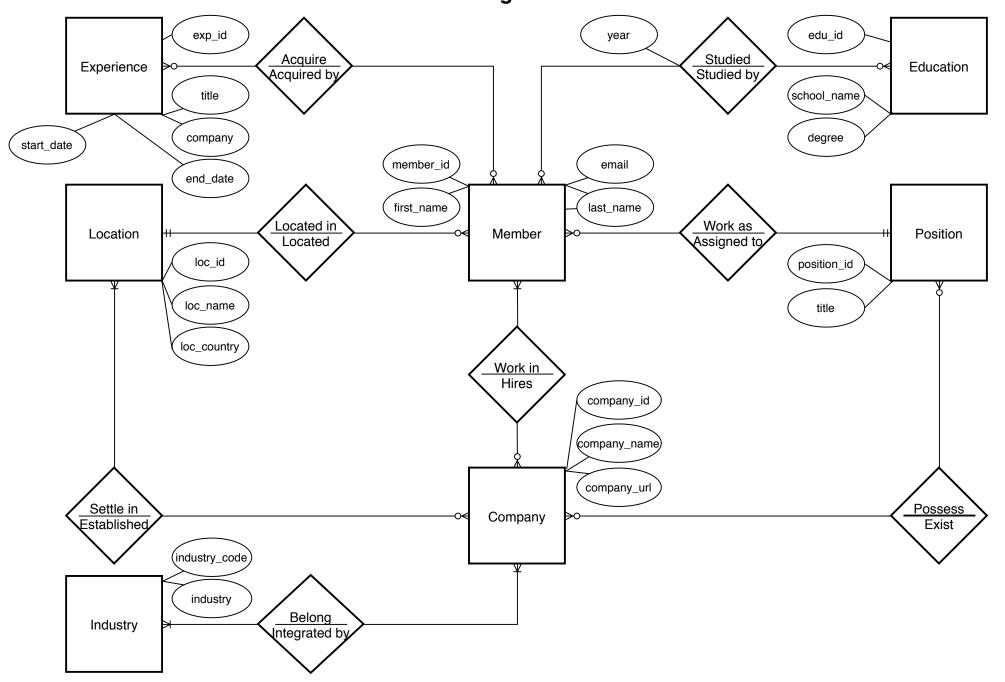
## Proposed Conceptual Model of LinkedIn Member and Company Data E-R Diagram



## Proposed Conceptual Model of LinkedIn Member and Company Data Assumption List

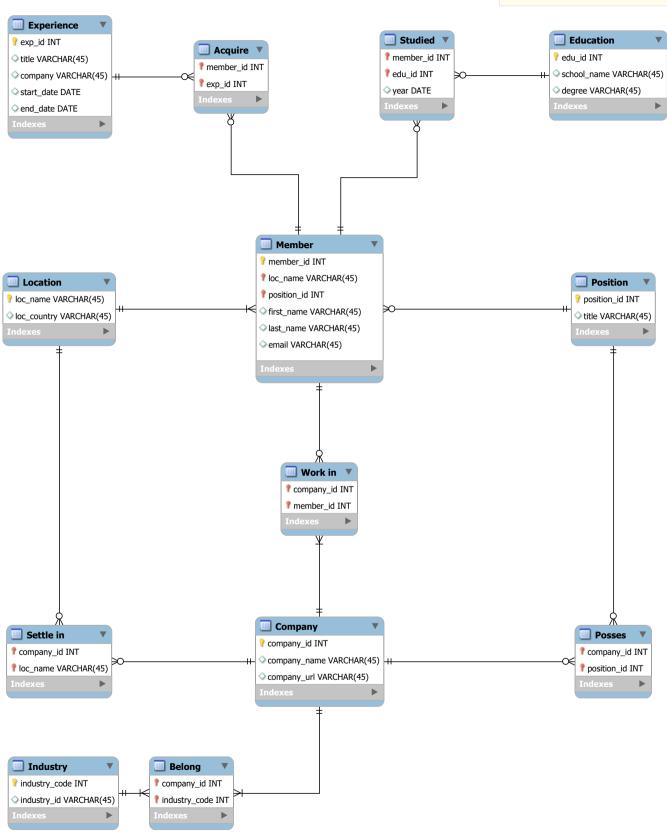
- 1. It was considered relational tables for Members, Companies, Education, Experience, Positions, Industries, and Location to have a complete analysis and data collection for LinkedIn members.
- 2. There are more attributes that could be used; however, they were not considered following the requirements for attributes.
- 3. Most of the cardinalities were considered one to many or zero to many; however, there were two in specific where one and only one member could be located in a location or work as certain position. More questions are needed to be asked to the client/customer in order to get the best scenario.
- 4. In general, there are questions that they need to be asked to get the specific criteria for entities, attributes, cardinalities, and relationships. Assumptions were made to develop the project.

## Proposed Conceptual Model of LinkedIn Member and Company Data Semantic Meaning List

- 1. Each member acquires zero or more experiences.
- 2. Each experience is acquired by zero or more members.
- 3. Each member studied zero or more educations.
- 4. Each education is studied by zero or more members.
- 5. Each member is located in one and only one location.
- 6. Each location is located zero or more members.
- 7. Each member works as one and only one position.
- 8. Each position is assigned to zero or more employees.
- 9. Each member works in zero or more companies.
- 10. Each company hires one or more employees.
- 11. Each company settles in one or more locations.
- 12. Each location is established one or more companies.
- 13. Each company belongs to one or more industries.
- 14. Each industry is integrated by one or more companies.
- 15. Each company possesses zero or more positions.
- 16. Each position exists in zero or more companies.
- 17. Each member has a member ID.
- 18. Each member has a first name.
- 19. Each member has a last name.
- 20. Each member has an email.
- 21. Each company has a company ID.
- 22. Each company has a company name.
- 23. Each company has a company URL.
- 24. Each experience has an experience ID.
- 25. Each experience has a title.
- 26. Each experience has a company.
- 27. Each experience has a starting date.
- 28. Each experience has an ending date.
- 29. Each education has an education ID.
- 30. Each education has a school name.
- 30. Each education has a school ham
- 31. Each education has a degree.
- 32. Each member studied an education in a specific year.
- 33. Each position has a position ID.
- 34. Each position has a title.
- 35. Each location has a location ID.
- 36. Each location has a location name.
- 37. Each location has a location country.
- 38. Each industry has a code.
- 39. Each industry has a name.

Proposed Conceptual and Logical Model of LinkedIn Member and Company Data Relational Schema in MySQL

Hector Raul Contreras Ramos CIS505 Introduction to Enterprise Analytics Project 1 01/20/19



This is submitted as individual work according the Honesty and Integrity Policy and W.P Carey Honor Code to the best of my ability.